

INTERNET SOFT

UNLOCK THE POWER OF ART OVERVIEW

We are a digital transformation consultancy and software development company that provides cutting edge engineering solutions.



CALL US NOW:
(415) 286-5278



GAME ART

SERVICES THAT WE PROVIDE



We deliver everything Game Art related - From Concept Art, asset production & release trailers to post-launch content for all your games across different genres & various platforms including Console, Desktops & Mobile.

300+

Technical Experts

500+

Clients

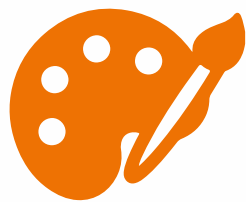
1200+

Projects Delivered



OUR ART

TEAMS



2D Art Team



3D Modeling
Team



2D/3D Animation
Team

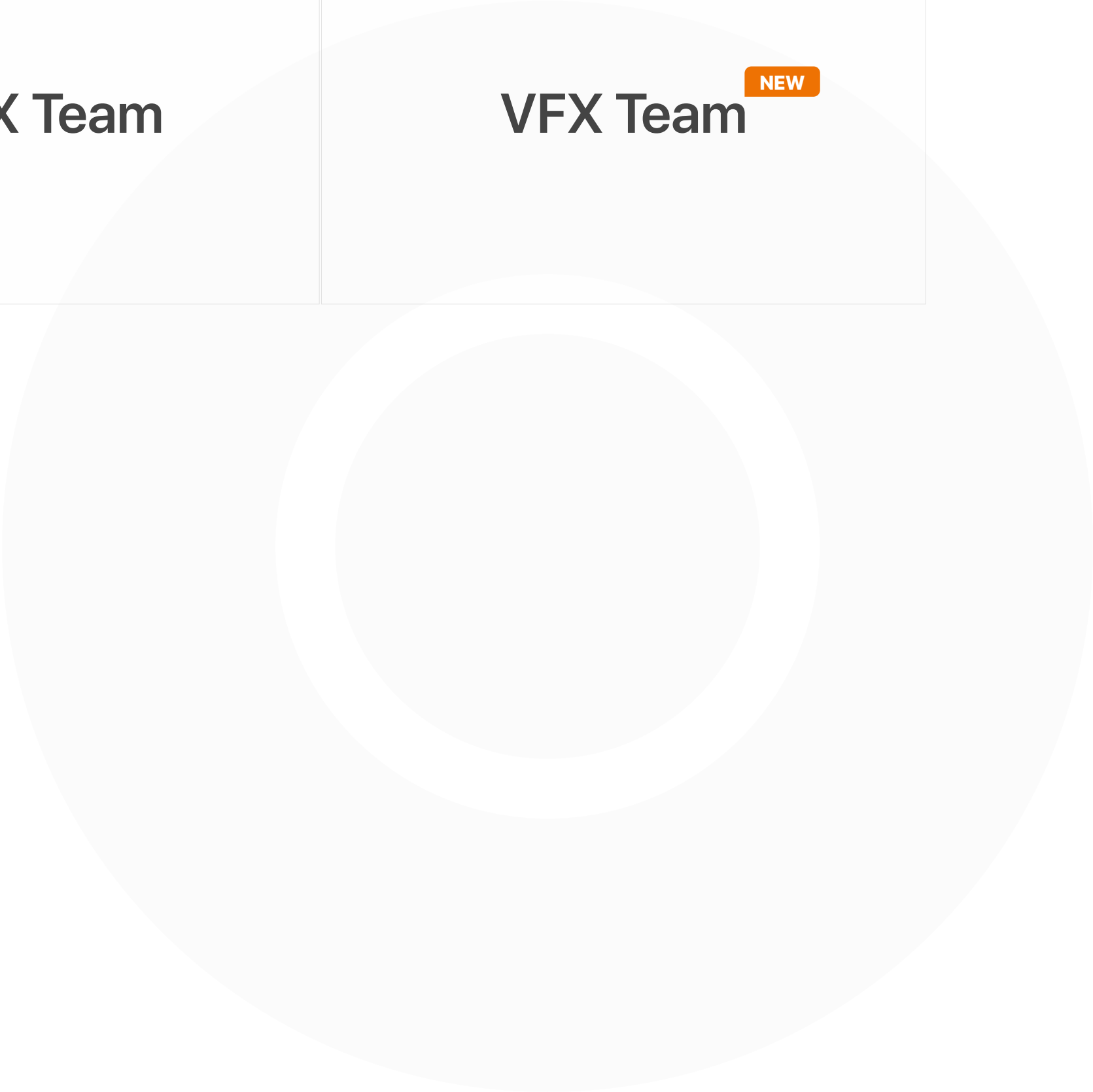


UI/UX Team

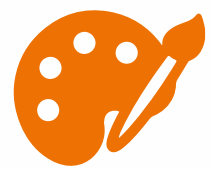


VFX Team

NEW



WHAT WE DO



Concept Art

- 2D Characters
- 2D Props
- 2D Vehicles
- 2D Buildings
- 2D Environments
- Level Art
- Storyboard
- Animatics
- Splash Art



3D Modeling & Texturing

- 3D Characters
- 3D Props
- 3D Vehicles
- 3D Buildings
- 3D Environments
- Weapons
- Hard Surface
- Hair/Fur Grooming
- PBR/Hand painted texturing
- Clothing
- Colliders/LODs creation



Animation

- 3D Rigging
- 3D Animations
- 2D Animations



UI/UX Team

- UI Layouts
- Icons
- Banners



VFX

- Video Editing
- Particle Effects
- Trailer Production

ART

STYLE - ANY



TECH

EXPERTISE & TOOLS WE USE

PLATFORMS



PC



iOS



Android



Consoles



VR Headset



Web

GAME ENGINES



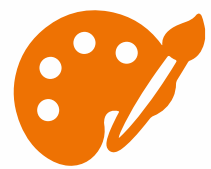
Unity



Unreal

TECH

EXPERTISE & TOOLS WE USE



2D Art

- Photoshop
- Illustrator



3D Modeling & Texturing

- Zbrush
- Maya
- Substance Painter
- Substance Designer
- Marvelous Designer
- Photoshop
- Marmoset ToolBag
- Keyshot
- Gaia



Animation

- Maya
- Spine



UI/UX Team

- Illustrator
- Photoshop
- Figma

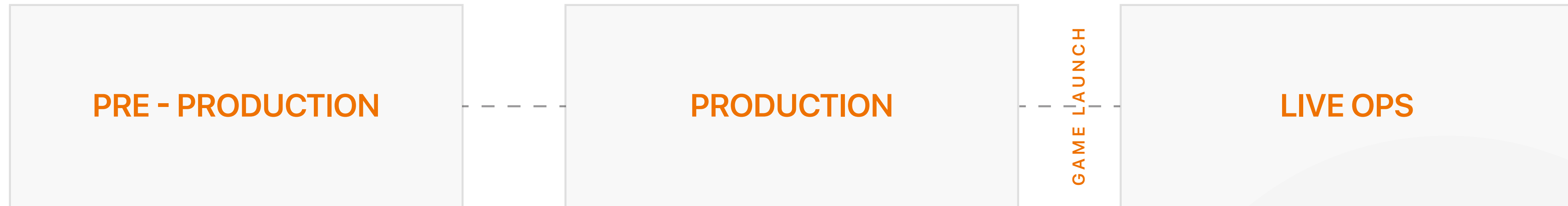


VFX

- After Effects
- Adobe Premier

GAME ART

DEVELOPMENT LIFE CYCLE



- Look Development
- Artistic R&D
- Art Bible Creation

- Art Production pipeline for all necessary departments
- Creation of high quality and fidelity game assets
- UI/UX
- Particle effects/VFX
- QA and Final Delivery

- Post Launch Content
- Monthly delivery of assets for monthly updates

SOLUTIONS FOR

VISUALIZE, CREATE, DELIVER

- We Create Art, with great Spark
- Your Art ready to go, at InternetSoft
- Fast with Quantity, Remarkable in Quality
- Think, Visualize, Create



PROJECT PIPELINE

STEPS EXAMPLE

WILL BE CUSTOM TAILORED FOR WHAT WORKS BEST FOR YOUR PROJECT



2D Concept Art

- Ideation / Rough Sketch
/ Thumbnails
- Polished Sketch
- Colored render of Sketch



3D Modeling & Texturing

- Base Model/Sculpt Blockout
- Detailed High-Res
Model/Sculpt
- Low Paly Model + Baking
- Texturing



Rigging/2D & 3D Animations

- Rigging
- Animation Blockout
- Polished Animation



UI/UX

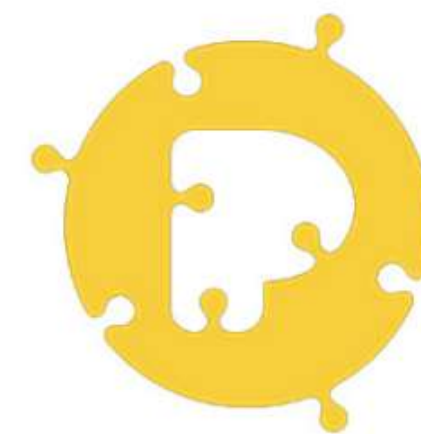
- UI Theme Design
- UI Colored Render



Compositing and VFX

- Video Editing & Trailer
Creation
- Particle Effects for
Games

OUR
CLIENTS



OUR PROJECTS

Ghostbusters: Spirits Unleashed

- **Genre:** Action, First-Person Shooter
- **Style:** Stylized
- **Services:** 3D Characters, Weapons, and Outfits
- **Platforms:** PC, Playstation, Xbox
- **Engagement Type:** We are creating 3D assets for ghost characters, old ghost skins, weapons, and player clothing, for the team at illfonic(USA).



OUR PROJECTS

AFL Evolution 02

- **Genre:** Sports
- **Style:** Realistic
- **Services:** 3D Characters & Stadiums
- **Platforms:** PC, Nintendo Switch, PlayStation, Xbox
- **Engagement Type:** We created player heads, facial hairs, player tattoos, and stadiums for our clients at wicked witch(Australia). We scaled up our to deliver a large volume of assets within the required duration.



OUR PROJECTS

Warhammer 40,000: Armageddon

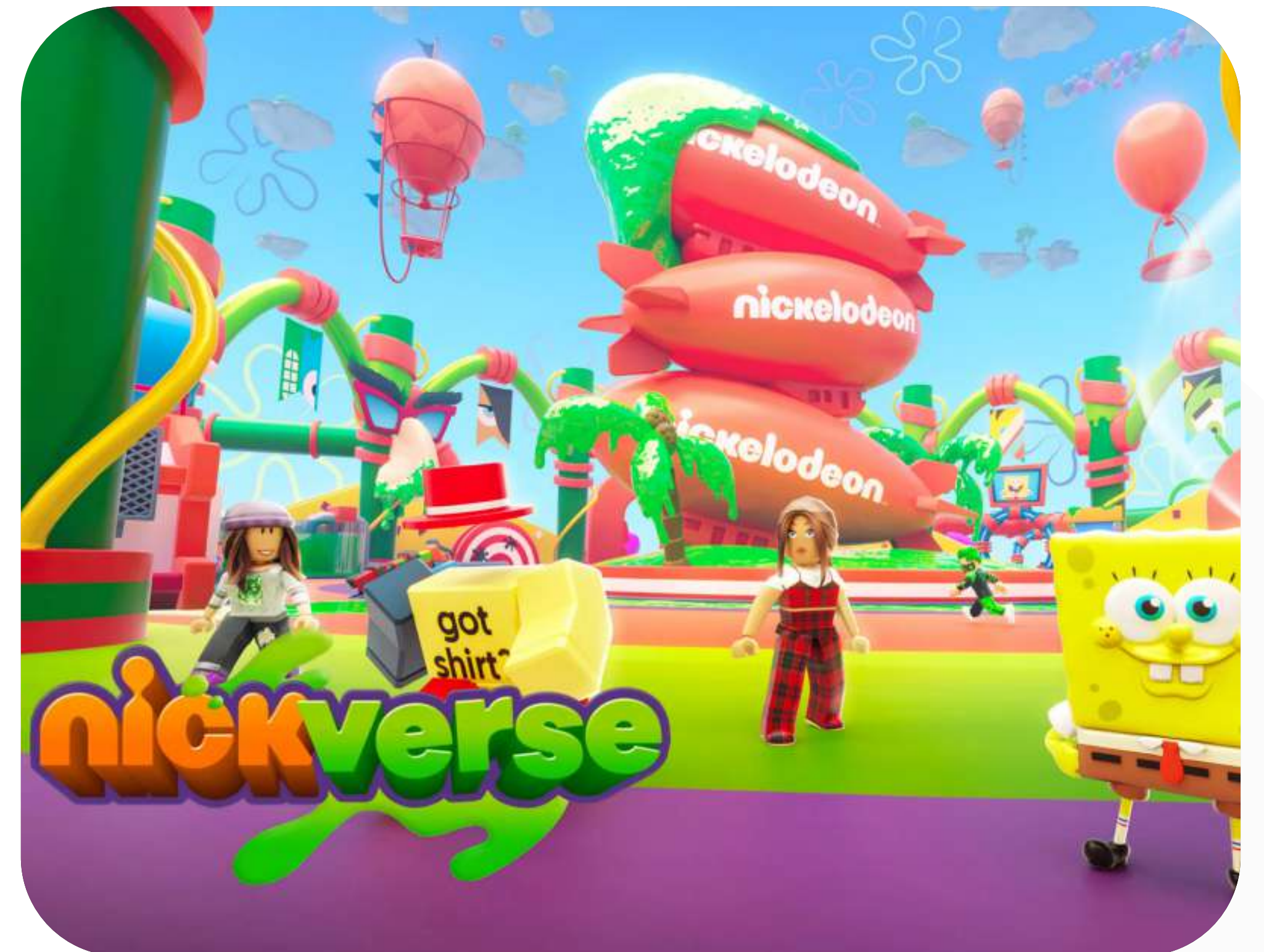
- **Genre:** Strategy
- **Style:** Semi Realistic
- **Services:** 2D Art
- **Platforms:** PC
- **Engagement Type:** We created many 2D backgrounds, characters and various assets for the game.



OUR PROJECTS

Nickverse

- **Genre:** Metaverse
- **Style:** Cartoonish
- **Services:** 3D Characters, Rigging & Animation
- **Platforms:** Roblox / Web
- **Engagement Type:** A metaverse with iconic characters from Nickelodeon and Paramount's catalogues, such as Spongebob, Avatar the Last Airbender, Jimmy Neutron, and other great brands, we created and animated 3D characters for the team at Dubit(UK).



OUR PROJECTS

NBA 2K21

- **Genre:** Sports
- **Style:** Realistic
- **Services:** UI Art, Animation, Asset-Creation
- **Platforms:** PC, Playstation, Xbox
- **Engagement Type:** We created UI Screens, Asset-creation, animations with revamped previous skins.



OUR PROJECTS

BYJU'S Learning | Display

- **Genre:** E-Learning App
- **Style:** Child illustration (Disney Style)
- **Services:** 2D Environment Art and Props
- **Platforms:** iOS, Android
- **Engagement Type:** We created many 2D backgrounds and various assets for our e-learning focused client Byjus.



OUR PROJECTS

Coin Kings

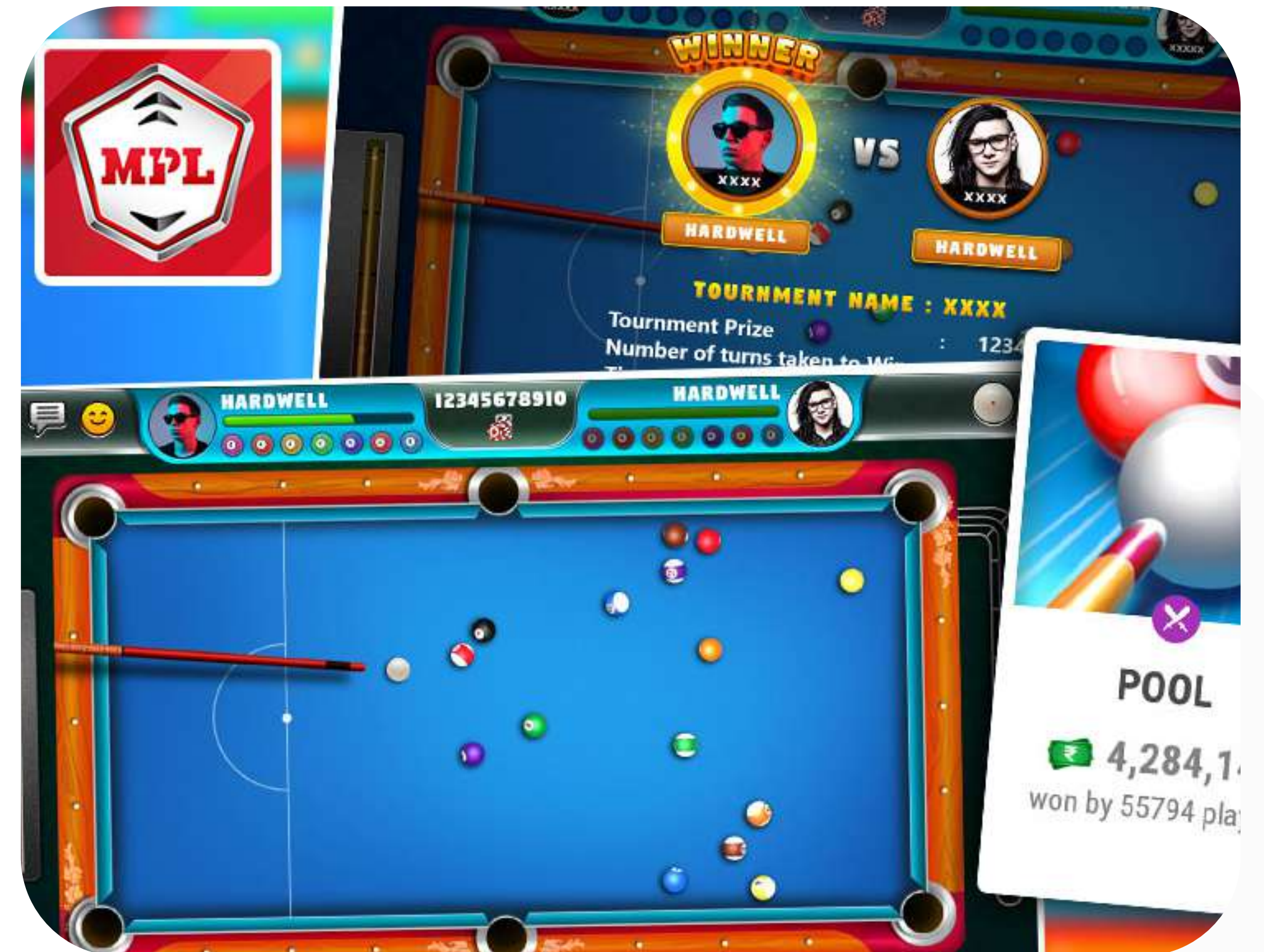
- **Genre:** Casino-Adventure
- **Style:** Cartoonish
- **Services:** All 2D and UI art
- **Platforms:** iOS, Android
- **Engagement Type:** We created all the 2D and UI art for the game coin kings.



OUR PROJECTS

Pool Game

- **Genre:** Sports multiplayer pool game
- **Style:** Nice game of pool
- **Services:** Unity3D
- **Platforms:** iOS & Android
- **Engagement Type:** The game follows the rules of 8 Ball pool game. Played online on a pool table with six pockets, the objective of the player is to pocket all the balls. The first player to pocket all balls wins the game. This MPL game is must-play for all the pool lovers.



OUR PROJECTS

The Challenge

- **Genre:** Online multiplayer Trivia game
- **Style:** Realistic
- **Services:** Unity3D
- **Platforms:** iOS & Android
- **Engagement Type:** The Challenge is a competition-based Player vs Player real-time multiplayer game similar to last man standing. Players can win real-world rewards.



OUR PROJECTS

Synchrony

- **Genre:** Runner
- **Style:** Financial Services Company
- **Services:** PlayCanvas/HTML5
- **Platforms:** Web (Mobile and Desktop Browsers)
- **Engagement Type:** Synchrony is a 3-lane runner game where you have to collect certain items while overcoming numerous obstacles.



OUR PROJECTS

Sankal Kite King

- **Genre:** Promotional Game
- **Style:** Kite Flying Game
- **Services:** Cocos2DX
- **Platforms:** iOS & Android
- **Engagement Type:** Sankal Kite King is a fun-filled casual game created for kite flying enthusiasts. It is an effort to provide a realistic kite flying experience in a virtual setting.



OUR PROJECTS

Zappy IEE

- **Genre:** Gamification
- **Style:** Educational
- **Services:** 2D
- **Platforms:** iOS & Android
- **Engagement Type:** Help Zappy the squirrel run, jump, climb, and use whatever tools are available to get through all the obstacles at the metropolis electric power station.
Zappy Squirrel is an educational game regarding electrical power supply and deterrents.



OUR PROJECTS

Puma Gunners

- **Genre:** Promotional & Skill-based
- **Style:** AR Based FPS Game
- **Services:** HTML5/JS, AR & AI Driven Data-Processing
- **Platforms:** iOS & Android
- **Engagement Type:** This game was developed to promote PUMA's new partnership with Arsenal FC, where top scorers get a chance to win tickets to watch Arsenal play at London.



OUR PROJECTS

TCO Quest

- **Genre:** Casino-Adventure
- **Style:** Learn IT
- **Services:** All 2D and UI art
- **Platforms:** iOS, Android and PC.
- **Engagement Type:** TCO Quest is a gamified solution. The solution has card gameplay with quiz as a mini game. This application distributed internally for the employees to educate about the products and use cases.



OUR PROJECTS

Banki App

- **Genre:** Gamification on Banking & Finance
- **Style:** Banking App for Emirates NBD
- **Services:** Unity3D
- **Platforms:** iOS, Android
- **Engagement Type:** Banki is a simulation based banking app created for Emirate NBD to support customer engagement and increase awareness on banking procedures.



OUR PROJECTS

Duck on the Run

- **Genre:** Kids learning , Educational
- **Style:** Fun math for toddlers
- **Services:** Cocos2DX
- **Platforms:** iOS, Android
- **Engagement Type:** Duck on the Run is an engaging maths app designed specially for kids to enhance their maths skills in fun way.
Kids will be engaged in the game to learn maths with fun.



OUR PROJECTS


Galaga

- **Genre:** Kids learning , Educational
- **Style:** Blast your enemies out of space
- **Services:** HTML5/JS
- **Platforms:** Web & Mobile browsers
- **Engagement Type:** Galaga is a space shooting arcade battle game. The player's mission is to shoot down the intergalactic space invaders' ships to save the earth.



INTERNET
SOFT

Thank you.

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